

Financial Management Training in Pustaka Desa Wukirsari Yogyakarta

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Abstract. (10 pt)

The objective of the research is to improve the financial management in Pustaka Desa Wukirsari through basic training about financial application that can be easily understood by pustaka desa managers. The method used in the research is qualitative approach with in-depth interview towards pustaka desa managers. The result shows the significant improvement in understanding and skill of the managers in transaction records and preparing financial reports. It shows that 90% of the participants are satisfied with the learning material, and 85% of the participants are able to operate financial application well following the training. Besides, the use of financial application has increased the efficiency of the management, reduced the time needed in preparing financial report from two days into one hour. Although there are challenges related to unusualness of the managers in using technology, this training is expected can provide long-term positive impact towards transparency and accountability of financial management in Pustaka Desa Wukirsari. The research did not receive any special grant from funding agency in public sector, commercial, nor non-profit.

Keywords: *financial management, Pustaka Desa Wukirsari, Financial Application Training, Qualitative, In-depth Interview, Understanding Improvement.*

I. INTRODUCTION

One of the key factors in supporting the development progress at the village level is the effective and efficient financial management. Wukirsari as one of the developing village, has some challenges in financial management. It has no proper and structured financial management system yet as the fundamental problem of the low quality administration and financial accountability in Wukirsari. As the growth of society needs in transparency and accountability of the use of village funds, the society's knowledge and skill in managing finance needs to be improved seriously to support sustainable resource management (Mardiasmo, 2018). Thus, efforts to increase financial management capacity among the community are an important agenda that must be realized immediately.

The problems faced by the society of Wukirsari are related to the lack of understanding towards basic principles of financial management, both in personal and organization. These factors cause less optimal or even tend to be messy in managing the village fund, as well as the economic activities. According to Harahap (2017), a good and effective financial management should be initiated through careful planning, record, continuous supervision, and periodic evaluation in order to utilized optimally and to mitigate the risks associated to financial leakage and potential misuse. The fact, practically, the people who managed the finances are still lack in competency. The condition is aggravated by the limited access

towards information and training resources that can increase their skill in financial management.

Besides the internal problem related to skill and knowledge, some external factors are also take part in the financial management problem in Wukirsari. According to the research by Raharjo (2019), socio-cultural factor such as the lack of society awareness in the importance of transparency and accountability become the biggest constraint in actualizing good financial management. Therefore, financial management training in Pusataka Desa Wukirsari is a strategic step designed to provide knowledge, skill, and also deeper understanding related to effective financial management in village.

The implementation of the training is expected to fulfill the needs of the village society in the improvement of financial management capacity through participative and interactive learning approach and match with the local characteristic. Supriyadi (2020) stated that the training designed to match the local situations and needs are able to create self-belonging and high motivation for the participants so that the implementation of financial management training become more effective and sustain. In the training, the learning materials are focused on budgeting, transaction recording, cost control, and also transparent financial reporting. It includes soft-skills material such as communication and teamwork as the key in supporting holistic financial management.

Overall, the financial management training in Pustaka Desa Wukirsari pose an innovation in community service not merely focused on the knowledge transfer, but also aim to build the culture with accountability, effective, and efficient in the use of financial resources in village level. It is expected as the improved financial management quality, also improved the village development productivity by the participation of the village society. It supports inclusive economic well-being and sustainable. Through the collaboration among academicians and village community, the training is expected to have significant positive impact and also becomes a replicable model of village financial management for other village.

II. METHODS

The study use qualitative research method in financial management training in Pustaka Desa Wukirsari. The qualitative research is selected as it aims to explore in-depth information and unvoiced insights related to the situations and experiences of the people who manage the Pustaka Desa Wukirsari in managing finance. This approach allows to gain meaningful data, contextual, and able to explore the subjective-perspective of the informants or interviewee comprehensively (Creswell, 2014). Therefore, the result of the research can provide a suitable big picture related to the training needs and the challenges faced in the financial management in the village.

The main data collection techniques in the research uses in-depth interview. It is chosen as it allows the researchers to gain detailed and in-depth information from the informants, especially related to practice, constraints, and efforts that have been made in managing the finance in Pustaka Desa Wukirsari (Kvale & Brinkmann, 2009). The techniques provide flexibility to explore additional information from the informant's answer, thus the result is more rich and valid. In the implementation of the interview, the researcher use designated interview guide based on the objective of the research.

The chosen interviewee is the people who directly managed Pustaka Desa Wukirsari who has strategic role in the organization financial management. The election of the interviewee is done by purposively by considering the knowledge, experience, and active involvement in financial management activity. The informants or the interviewees are expected to provide representative and relevant information according to the real condition of financial management, constraints faced, and also training needs to improve their capacity. It is aligned to data validity principals in qualitative research that is selecting the credible and informative data resources (Miles, Huberman, & Saldana,

2014).

The data collection process begin with deciding interview schedule through direct communication with the interviewees. The interviews are implemented in face to face in Pustaka Desa Wukirsari with adjusted duration to be ind-depth and unhurried. During the interview session, the researcher use semi-structured interview guide that covers the aspects of financial management, problems, and expectations from the training. All of the interviews are audio-recorded with the permission of the interviewee to ensure the data accuration. Next, the records are processed through transcription for the next analysis.

The obtained data from in-depth interview are analyzed by thematic analysis approach. The steps in analysis are data collection, transcription, coding, main theme identification, and interpretation to gain comprehensive insights related to the financial management in Pustaka Desa Wukirsari (Braun & Clarke, 2006). The approach allows to find patterns and meanings in qualitative data systematically that become the basis in formulating the strategic recommendation for the training. To ensure data validity, triangulation techniques were employed by confirming the information provided by the informants and conducting cross-verification of interview content.

III. RESULT AND DISCUSSION

Financial management training in Pustaka Desa Wukirsari successfully provided a basic understanding of financial applications that are easy for the people who managed Pustaka Desa to understand. Through in-depth interview methods, information obtained that the participants shows high enthusiasm towards the learning materials. The training covers introduction to simple financial application, designed to help managers to record and manage daily financial transaction. The result of the interview shows 85% of the participants are more confident in using financial application following the completion of the training program, and 90% of the participants stated that the learning materials are relevant with their needs.



Gambar 1 : Pelatihan aplikasi keuangan

The research is designed by considering the needs and the characteristics of the people who managed the Pustaka Desa Wukirsari that previously facing difficulties in financial management. By implementing simple financial application, the participants able to record incomes and expenditures easily and also generate transparent and accountable financial reports. This aligned with the finding by Supriyadi (2020) stated that the use of technology in financial management allows to increase the efficiency and recording accuracy. Besides, the training also provides understanding about the importance of budget planning and cost controlling as the crucial aspects in

good financial management (Mardiasmo, 2018).

From the interview result, the participants also stated that they are more ready to face challenges in financial management following the training. They aware that a good financial management not only has impact in the sustainability of Pustaka Desa, but also able to improve the overall society well-being. It shows that the training not only provides technical knowledge, but also create awareness the importance of accountability and transparency in village financial management. Thus, this training contributes to the improvement of capacity in managing Pustaka Desa Wukirsari in running their function more effectively.

Besides, the training is also an opportunity for the people who manage the Pustaka Desa Wukirsari to experience sharing and best practices in financial management. Group discussion during training allows participants to exchange ideas and solution towards the problems faced. This aligned to collaborative learning principle that improve the participant's understanding and skill (Braun & Clarke, 2006). By the support of the community, it is expected that the people who manage Pustaka Desa Wukirsari are able to develop their skill in financial management in the future.



Gambar 2 : Wawancara dengan pengelola Pustaka Desa

Overall, the financial management training in Pustaka Desa Wukirsari has successfully reach its objective in the improvement of understanding and skill in using the simple financial management. The result obtained shows that the training not only provide direct benefit for participants, but also contributes to the capacity development for financial management in village level. Thus, this training can be an example for other villages as part of efforts to enhance financial management in more effective and sustainable manner.



Gambar 3 : Dokumentasi setelah pelatihan

IV. CONCLUSION

The basic training of financial application in Pustaka Desa Wukirsari showed significant result in the capacity improvement for people who manage Pustaka Desa Wukirsari. Based on the data analysis obtained from in-depth interview and training evaluation, some key points can be concluded below:

1. Improvement of understanding and skill: the training successfully improving the managers understanding about financial management basic principle.
2. Efficiency in financial management: by implementing financial application, financial management process in Pustaka Desa Wukirsari become more efficient. Time required in preparing financial reports is significantly reduced.
3. Transparency and accountability: the training also contributes to the improvement of transparency and accountability in Pustaka Desa financial management. By more accurate and systematic, the managers are able to provide more clear reports to the village society.
4. Long-term impact: by good financial management, it is expected that Pustaka Desa Wukirsari able to increase service quality provided to the society.

Overall, this basic training on financial application not only provide direct benefits for the people who manage pustak, but also potentially provides broader positive impact for society of Desa Wukirsari. By the good financial management, Pustaka Desa can operates more optimal as the center of information and literacy which will contributes to the overall society development.

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